



Adobe Creative Cloud



Adobe



Adobe Acrobat

A whole new approach to licensing.  
Limited-time promotional offers!

## Adobe Value Incentive Plan

Adobe's Value Incentive Plan (VIP) is an all-new subscription-based licensing program that makes it easy for organizations to purchase, deploy, and manage Adobe products.

### Key Benefits

**Fast, easy access**—Enrolling in Adobe's VIP is simple—once you agree to the terms and conditions, you receive immediate online access to all the Adobe products in subscription.

**Low up-front costs**—Adobe's VIP has no minimum license purchase requirement. You can deploy as few or as many Adobe subscription licenses as you need. And no matter when you add licenses, all their subscriptions track to the same anniversary date.

**Simplified management, guaranteed compliance**—Admin Console where you can deploy Adobe products, track your subscription licenses, and easily view who is assigned to each license.

### Creative Cloud for teams

#### BUY 5 SEATS AND SAVE 40%

- Existing commercial and government customers upgrading from CS (version 3 and later) who purchase **5 seats or more** of Creative Cloud for teams COMPLETE in the same order are eligible to receive a price of **\$39.99 per month** per seat (\$480 per year) from their channel partner, for up to two years. THAT'S A SAVINGS OF UP TO 40% FOR UP TO TWO YEARS!
- Existing commercial and government customers upgrading from CS (version 3 and later) who purchase between **1 and 4 licenses** of Creative Cloud for teams COMPLETE are eligible to receive a price of **\$49.99 per month** per seat (\$600 per year) from their channel partner, for up to two years. THAT'S A SAVINGS OF UP TO 25% FOR UP TO TWO YEARS!

### Acrobat Pro and Acrobat Standard Subscriptions

#### SAVE UP TO 25%

- Buy new seats of Acrobat Pro subscription for \$14.99/month (\$180 per year) and lock in that price for up to two years. THAT'S A SAVING OF UP TO 25% FOR UP TO TWO YEARS!
- Buy new seats of Acrobat Standard subscription for \$11.99/month (\$144 per year) and lock in that price for up to two years. THAT'S A SAVING OF UP TO 20% FOR UP TO TWO YEARS!

Act before November 28, 2014 to take advantage of the special promotional and migration pricing from your authorized channel partner.

## Terms and Conditions:

### Creative Cloud

VOID WHERE PROHIBITED OR RESTRICTED BY LAW. Offer starts on Sep 26, 2014 and expires on Nov 28, 2014. Offer available in the United States, Canada (excluding Quebec), Mexico, France, Germany, Ireland (excluding Northern Ireland), Italy, United Kingdom, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, South Korea, Singapore, Taiwan, Thailand, and Brazil, to existing customers who own Creative Suite 3, 4, 5, 5.5, 6 or any CS3 point products or later. Buy five or more seats of Adobe Creative Cloud for teams complete ("CCT Complete") for \$39.99USD/user/month (\$480USD/ year), plus taxes, VAT, GST, with the option to renew for an additional year at the same rate. The regular price for CCT Complete is \$69.99USD/user/month (plus applicable taxes/VAT/GST). Requires valid CS3+ serial number that has not been used for a prior promotion. Promotion available from authorized Adobe resellers. 12-mo subscription commitment required. At the end of your first year, you may renew for an additional 1 year term at the promotion rate by calling your authorized reseller. Offer not available to OEM or Education customers. Offer not available for renewals. Since Adobe's products and services are distributed through Adobe resellers, or other channel partners or entities ("Partner(s)"), Adobe cannot and does not guarantee that any end user will receive any particular discount(s). Actual license fees for each end user are determined by the Partners

### Acrobat

Offer starts on Oct 6, 2014 and expires on Nov 28, 2014. Offer available in the United States, Canada (excluding Quebec), Mexico, in the EEA member countries, and Switzerland, from authorized Adobe resellers, when you enroll in or add seats to the Adobe Value Incentive Plan (VIP). Purchase an annual subscription to Adobe Acrobat Pro for a reduced price of US\$14.99/user/month (US\$179.88/user/year) (plus applicable taxes/VAT/GST) or purchase an annual subscription to Acrobat Standard for a reduced price of US\$11.99/user/month (US\$143.88/user/year) (plus applicable taxes/VAT/GST). For new enrollments, 12-mo commitment required, prepaid in advance. Existing VIP subscribers may add seats at the promotion price. At your VIP subscription anniversary date, you may renew any seats purchased during the promotion period for an additional 1 year term at the promotion rate by calling your authorized reseller. The regular price for Adobe Acrobat Pro is US\$19.99/user/ month (US\$239.88/user/ month) (plus applicable taxes/VAT/GST). The regular price for Adobe Acrobat Standard is US\$14.99/user/ month (US\$179.88/user/ month) (plus applicable taxes/VAT/GST). Offer not available to Government, Education and OEM customers. Since Adobe's products and services are distributed through Adobe resellers, or other channel partners or entities ("Partner(s)"), Adobe cannot and does not guarantee that any end user will receive any particular discount(s). Actual license fees for each end user are determined by the Partners. Prices quoted are estimated street prices only.

**General Terms:** Valid only for eligible persons who are 18+. National, state or local governmental and political officials and residents or persons in embargoed countries or countries subject to U.S. or local export restrictions, are not eligible. Adobe authorized reseller prices may vary from prices quoted above which are estimated street prices only. Offer and prices subject to change without notice due to unforeseen circumstances. Offer may not be assigned, exchanged, sold, transferred, combined, or redeemed for cash or other goods and services not expressly stated here as included. Subject to availability and U.S. export controls law and laws where the recipient resides. Additional terms and conditions may apply. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

